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New mall touts trendy shops

Brooks Brothers, Banana Republic and Eddie Bauer will join Nordstrom and Parisian at new center

Tenisha Mercer / The Detroit News

Upscale retailers Brooks Brothers, Banana Republic and Eddie Bauer will join Nordstrom and Parisian when Macomb County's newest shopping center opens in October 2007.

The 640,000-square-foot Mall at Partridge Creek also will include the restaurants P.F. Chang's China Bistro, Bravo! Italian Kitchen and California Pizza Kitchen, mall operator Taubman Centers Inc. said Wednesday.

The outdoor mall on M-59 in Clinton Township will be the first to open in Macomb County since Lakeside Mall in 1976. In recent years, retailers attracted to the area's growing population and rising incomes have flocked to the M-59 corridor, but Macomb lacked luxury retailers.

"With the growth in the area, we believe there are a lot of opportunities," said Karen MacDonald, a Taubman spokeswoman.

The Mall at Partridge Creek will house 90 retailers, including Gap and J Crew.

"They're getting the greatest retailers in the country in an area with the fastest-growing upper incomes," said Kenneth Dalto, a retail analyst in Farmington Hills. "It will be like Somerset East."

"I'm ecstatic," said Susan Haddad, 44, of Washington Township, who owns a public relations firm. "It's as if retailers are giving the east side a nod."

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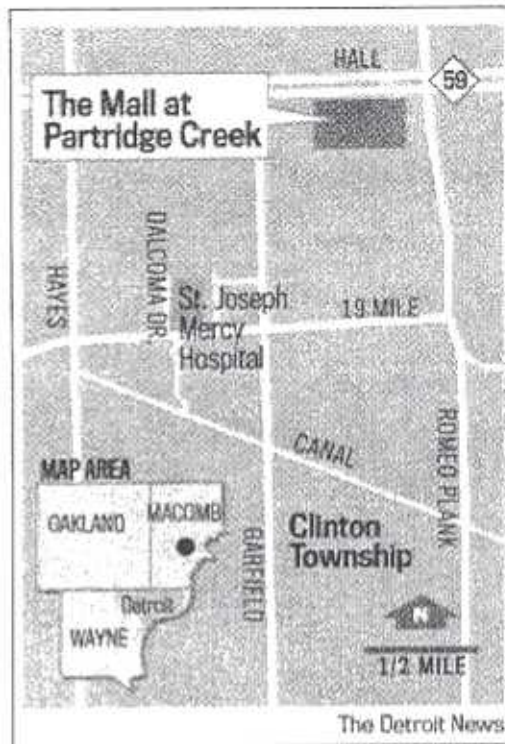
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